

YUKTA CHOUHAN

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Hi, I'm Yukta —a messy mind with messier hair, powered by chaos. My hobbies include overthinking life's tiniest details and fixating on topics so intensely, that they are forced to change their existence. I also enjoy staring at nothingness until it becomes a full-blown psycheledic journey. If you need someone to turn a random idea into a 32 page book - I am your person!



EDUCATION

- Birla Bharati, Kolkata
10th Boards CBSE 2018
12th Boards CBSE 2020
- Amity University, Kolkata
B.DES Fashion Designing [2021-25]
- NID, Gandhinagar
M.DES Apparel Designing [2025-27]

LANGUAGE

- English
- Hindi
- Bengali
- Korean (Intermediate)

CERTIFICATION

- Korean Language learner(till intermediate level), Udemy
- How to survive in Korean Company, Udemy
- Formality in Korea, Udemy

SKILLS

- Design Development
- Website Design and Development
- Content Creation
- Social Media Marketing
- Graphic Design
- Print Development
- Creative Writing

SOFTWARE

- Photoshop
- Illustrator
- MS Excel
- Corel Draw
- Shopify
- Wix Studio

WORK EXPERIENCE

Button Masala, Anuj Sharma
(1m, 2021) (Internship)

Sustainable Design Development
SOUK Exhibition 2023, Volunteering

Label Shristi Chetani, Shristi Chetani
(1.5m, 2023) (Internship)

Social Media Marketing
Sustainable Design Development

DAASH, Deepika Jain
(8m, 2023) (Freelance)

Social Media Marketing Manager

Nav Durga Creation Pvt Ltd
(2024-2025) (Freelance)

Marketing and PR manager
Promotional activity manager
Website Designer
Shoot Coordinator

Nayeh Clothing, Ankush Agarwal
(1m, 2024) (Freelance)

Shoot Coordinator

QuirkyBae Ventures LLP
(4m, 2024) (Internship)

Sustainable Design Development